



Our Bronze Membership will be for smaller businesses looking to get some initial exposure to VCA members and residents.

- \$75 annually, runs from September 1 to August 31
- Listed on our website as a Bronze Member, bulletin board at VCA
- Able to offer discounts to approximately 1500+ VCA Members
- Listed on Corporate Member page in the Varsity Voice reaching 6500+ households.
- E-Newsletter profile 1x per year (VCA Members subscribed to e-newsletter)

Our Silver Membership for businesses

- \$175 annually, runs from September 1 to August 31
- Includes Bronze benefits plus
- 5% discount on Varsity Voice ads
- 1x per year corporate profile in Varsity Voice

Our Gold Membership for businesses

- \$250 annually, runs from September 1 to August 31
  - Free tickets to one paid VCA event
  - Includes all silver and bronze benefits plus
  - Onsite Advertising opportunities (Rink Boards, Tennis Court, Room Naming) \*
- \*Some additional fees may apply to development of rink and tennis courts signs at members' expense.